

FOR IMMEDIATE RELEASE

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AM Best Revises Outlooks to Positive and Affirms A- (Excellent) Ratings for American Enterprise Group, Inc.'s Subsidiaries

DES MOINES, IOWA – American Enterprise Group, Inc. (AEG) announced today that AM Best has revised the outlooks to positive from stable and affirmed the Financial Strength Rating (FSR) of A- (Excellent) and the Long-Term Issuer Credit Ratings (Long-Term ICR) of “a-” of its six insurance company subsidiaries. These subsidiaries operate under the brands of American Republic[®], Medico[®], and Great Western Insurance Company (GWIC[®]).

“We appreciate AM Best’s acknowledgement of our continued momentum and ongoing financial strength after acquiring GWIC into our family of companies just over a year ago. The positive outlook is evidence the acquisition was the right strategic decision and shows the depth and strength of our management team,” said Tom Swank, AEG’s Chief Executive Officer.

According to AM Best, the rating affirmations of AEG’s insurance company subsidiaries “reflect the group’s balance sheet strength, which AM Best categorizes as very strong, as well as its adequate operating performance, neutral business profile, and appropriate enterprise risk management.”

“The top-tier, excellent-level ratings affirmation and the positive outlooks demonstrate our strength in financial performance, capitalization, and in the marketplace. Our customers can rest assured knowing we have the financial strength to be here when they need us most, and our distribution partners can be confident we have the necessary resources to facilitate growth and support their business,” Swank said.

Founded in 1899, A.M. Best Company is a full-service credit rating organization dedicated to serving the insurance industry. The company is the world’s oldest and most authoritative insurance rating and information source.

For the latest ratings or to view the A.M. Best press release regarding AEG’s ratings of its subsidiaries, visit www.ambest.com.

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About American Enterprise Group, Inc.

American Enterprise Group, Inc., has six insurance company subsidiaries under the American Republic[®], Great Western Insurance Company (GWIC[®]), and Medico[®] brands. These companies distribute Medicare supplement, dental, hospital indemnity, short-term care, critical illness, pre-need, and final expense insurance products through various distribution channels and are licensed in 49 states plus the District of Columbia. American Enterprise is based in Des Moines, Iowa, and employs approximately 450 people in its Des Moines, Iowa; Omaha, Nebraska; and Ogden, Utah offices. For more information, visit www.americanenterprise.com.