

Transforming customer interactions through innovative solutions

STRATEGY

Use innovation to generate customer value through the following three pillars



1. Capital Investment

- Up to \$1 million



2. Pilots

- Testing and learning with emerging technology
- 3-6 month evaluations



3. Incubation/New Business Ideas

- Explore new market opportunities
- Assist in development from ideation to implementation



Capital Investment



Pilots



Incubation

SUMMARY

Our initial start-up investments are up to \$1 million, typically made in seed, Series A

- Additional funding rounds will be considered as start-ups grow
- Initial Series B and later investments may also be considered

American Enterprise Ventures offers our partners:

- Mentorship in leadership/management and financial modeling
- Expertise in insurance and financial products, such as life, health, and annuities, including an understanding of underwriting and claims
- Access to insurance executives
- Guidance for scaling products and start-ups and with technology architecture, development, and security

CONTACT INFORMATION

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PARTNERSHIPS

